

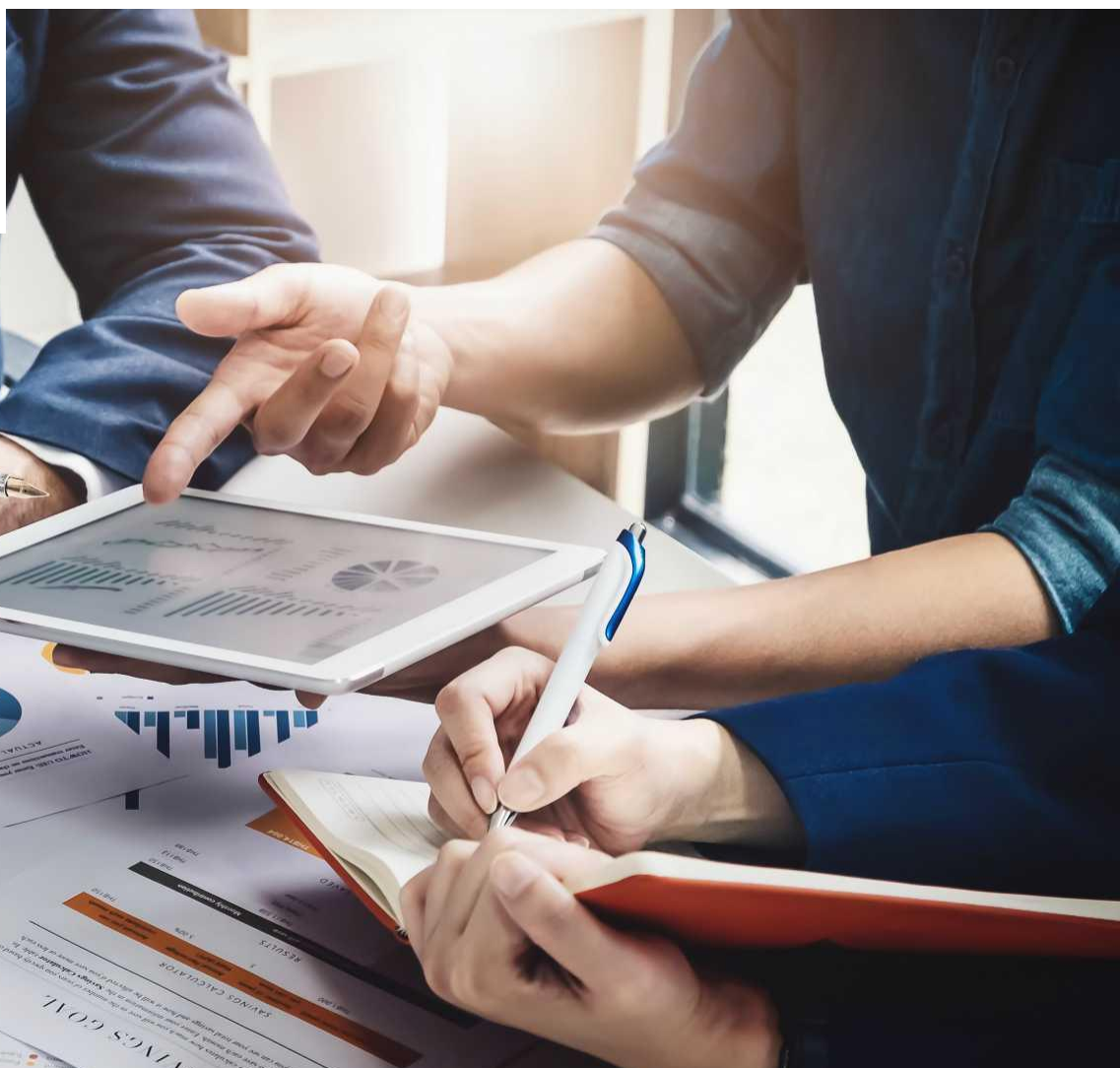
# Expand Your Export Knowledge



EXPORT INCUBATOR PROGRAM  
برنامج حاضنه التصدير

expoolink

EGYPTIAN EXPORTERS ASSOCIATION  
جمعية المصدرين المصريين



Round

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EIP is an inclusive export program that will provide you all knowledge and practical skills to effectively start, manage, sustain and expand your export businesses. EIP can support your export journey and to take you, step by step, through each of the related key areas to start your export business, adding to understand some of the key challenges as well as how to find out new opportunities, adding to explore the related export career options

## EIP Modules and Main Topics

- The Company Internal Factors, Export Readiness & SWOT Analysis
- Environment ( Internal & External Factors)
- Standards and Quality Assurance
- Export Marketing
- Export Techniques



Register now

# EIP Certificate & EIP Passport

Upon successful completion of the program, participants will earn “EIP Passport” to be eligible for a variety of services that will be provided through ExpoLink to monitor and support your export progress. EIP Passport requires annual renewal upon the submission of an annual ‘Export Outcomes Report’.

Upon successful completion of the program, participants will earn “EIP Certificate” that will support you also for a variety of related export career options, adding to the certificate enabling the issuance of the Export License



## EIP Passport provides the following services for one year

- Complimentary: Global Market Scans, Market Access
- Plan and Identification of Export Opportunities
- 50% Cost Share: B2B and Trade Mission
- Assistance/ Consultation in Digital Transformation Readiness

## EIP Eligibility

- Graduate in any discipline from a recognized university / institution.
- Basic acknowledgment of English language

In Cooperation With



Under The Auspices Of



For More Information

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