



K.C.G. Textile Egypt Marketing & Sales Department

Company Profile

Supplier	K.C.G. Egypt
LOCATION	INDUSTRIAL ZONE A6 SOUTH.10TH OF RAMADAN CITY, EGYPT
ANNUAL TURNOVER 2012	\$58 M
CORE COMPETENCIES	READY MADE CURTAINS - YARN –VOILE – EMBROIDERY – JAQUARD –BURNOUTS – BLACK OUT – SHOWER CURTAINS – BED COVER – TABLE CLOTH – GARMENT WOVEN FABRICS
NUMBER OF WORKERS	FACTORY: 1267
IMPORTANT INFORMATION	VERTICAL INTEGRATED; HIGHEST QUALITY STANDARDS IN THE WORLD (ISO9001, TUV, UKAS, IWAY) ; DUTY FREE TO US; SHORT LEAD TIMES FOR PRODUCTION AND SHIPPING; INHOUSE DESIGN TEAM;
CORE CUSTOMERS	IKEA, JCP, Valley Forge



K.C.G. textile Egypt is a private free zone company established in 2007 as a spine off the Turkish KÜÇÜKÇALIK Group of companies.



- KÜÇÜKÇALIK invested \$ 60 Million in its 220,000 square meters subsidiary in Egypt to expand manufacturing capacity into a cost-competitive environment.



**With annual revenue exceeding \$ 50 million USD,
K.C.G. is selling to the most prestigious
international brands**



Customer/Categories

Top Customers and product Categories produced.

Customer Name	Country	Product Category	Type of Business	% of total Business
IKEA	Sweden	Readymade Home	Stores	25%
JC Penny	USA	Readymade Home	Stores	10%
Valley Forge	USA	Readymade Home	Distributor	5%
KCK	Turkey	Yarn, Fabrics	Manufacturer	25%
Fabric Master	Canada	Ready made - Fabrics	Distributor	5%
Zara, M&S , H&M	World Wide	Woven Garment Fabrics	Distributor	10%
Others	World wide	Yarn, fabrics, RM	B2B	20%

Product offerings

- K.C.G. Textile Egypt is producing a wide range of products that can be classified under three categories. Under each category there are a number of products:
 1. Yarn group (twisted – fancy – textured)
 2. Fabrics group (Embroidery – curtains – upholstery– jacquard)
 3. Readymade home (Curtains – Bed cover – Table cloth – Decorative)
 4. Garments' Fabrics Group (Charm Satan , Chiffon , H Multi Chiffon, H Silky , Adore, Charm Flat , Stretch Crepe , Helen , New Helen , Jacquard , etc...)

K.C.G. is a customer oriented company. The products we sell and the way we care about our customers represent our earnest intent and efforts.

Quality and customer satisfaction are always our top priority. We never trade low price with quality.

Combining our high quality and competitive prices, our customers receive the *best value* when buying from us. We guarantee our fabrics quality and our customer's satisfaction.

Sustainability

- K.C.G. believes that it has a role, as a company made up of thousands of individuals, to improve the community in order to allow for better, more fruitful future. We established an ambitious CSR (corporate social responsibility) program to develop our surrounding community.
- K.C.G. is aware of its responsibility as a good corporate citizen, will do its utmost to preserve the environmental well-being of the Earth, while striving for the harmony and prosperity of human society.



Production Lines

- K.C.G. Textile Egypt is producing a wide range of products that can be classified under five categories.



1- Polyester Twisted Yarn 350 Tons/Month



2- Weaving 3,500,000Meter/Month



3 - Embroidery 200,000 Meter/Month



4- Dyeing and finishing 3,500,000 Meter/Month



5 - Readymade home textile

~300,000 Pieces/Month



Innovation

- Our R&D team is always seeking the next breakthrough in textile technology, to develop high quality durable products.
- Our products meet the standards of quality and safety in the respective countries



Quality Management:

- The highest quality standards in the world K.C.G. quality system is based on ISO 9000 certification and continuous performance improvement.



- It means that our products must produce what it said it would produce in order to satisfy customers' expectations and understand their requirements and future needs

Quality and Standardization commitments

Good & Healthy

- Renewable materials
- Recyclable materials
- Free from questionable chemicals
- Tested, approved and documented

Safe to use

- No injuries, especially Kids!
- Allergy
- Low emission e.g. formaldehyde
- Tested, approved and documented



Customer friendly

- Neat and Clean packages
- Easy to handle e.g. weight & size
- Easy to assemble and install
- Easy to clean and maintain
- Tested, approved and documented

Durable & Functional

- Durable surfaces
- Right materials incl. fittings
- Good workmanship
- Tested, approved and documented

Quality Management:

- The highest quality standards in the world (ISO9001 – 14001 -18001–IWAY)
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Production Processes

100% in-house

- ***BASIC QUALITY ASSURANCE POLICY***
- Promote internal standardization for the whole company and establish structures for QC management by data.
- Conduct comprehensive and continuous research for the development of new technologies and products.
- Proactively utilize methods of statistical control for all areas of company activities.
- Establish quality assurance structures for all manufacturing processes.
- Exert effort for cost reductions of each product by continual modernization of manufacturing systems.
- Secure quality assurance programs of raw materials and components with our suppliers through contracts.

What sets our business apart?

We believe our staff's industry knowledge – and their heritage of effective, responsive, customer-focused and highly professional service in addition to our financial strengths, know how technology, international marketing arms and our quality standards – sets us apart from our competitors..

Designs innovations and creativity, diversification and integration of business lines, cost effectiveness and our up-to-date machinery are also big pluses

Why should You work with K.C.G?

- **Reliable manufacturers offering**
- **Excellent service and performance**
- **Quality is guaranteed**
- **short lead times**
- **Our staff are distinguished by their swift responses, transparency and aptitude to communicate effectively**

What can we do better for You?

- **Competitive prices**
- **Fast moving collection**
- **Innovation: our R&D team is always seeking the next breakthrough in textile technology, to develop high quality durable products.**



THANK YOU

Be always consciously competent